

Program outcomes program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution.

The course outcome of the B.B.A Course is as follows:

SLNo.	Subject	Course Outcome
1.	English (101)	This paper is designed to enable the students of management to speak and write with a fair degree of grammatical correctness.
2.	Computer Application (102)	The objective of this paper is to provide an understanding of computers, computer operating system & application of relevant software in management decision making
3.	Business Mathematics (103)	The course has been designed to provide elementary yet essential background of mathematical method so that managers may use themselves in business analysis and decision making
4.	Principles of Management (104)	To help the Student to acquire the basic knowledge in concept and theory of principles of management.
5.	Financial Accounting (105)	The Objective of this course is to familiarize the student with basic concepts and methods of financial Accounting as a practical subject in business Management.
6.	Hindi (106)	The Objective of this course is to familiarize the student with basic concepts and methods of financial Accounting as a practical subject in business Management.
7.	Business Economics (107)	The objective of this paper is to familiarize the student with various theoretical concepts of

		Economics that are related to life
8.	Business Statistics (108)	The objective of the course is to help the student in understanding the various statistical methods, techniques in Business studies and Analysis / Discussions.
9.	Cost Accounting (109)	The basic objective of this paper is to familiarize the students the basic elements of cost and cost determination
10.	Environmental Studies (110)	The objective of this paper is to familiarize the student with the multidisciplinary environmental issues and to develop public awareness for it.
11.	Managerial Economics (111)	The objective of this paper is to familiarize the students the concepts and theory in decisions making of firm and its application in managerial function.
12.	Business Communication (112)	The objective of this paper is to develop effective business communication skills among the students
13.	Business Law (113)	The objective of this course is to provide the students the basic knowledge of the provisions of various Acts related to business and management.
14.	Business Environment (114)	This paper aims at acquainting the students with the emerging issues in business at the national and international level in the light of the policies

		of liberalization and globalization
15.	Management Information System (MIS) - 115	Introduction to Management Information System, Nature, Scope and significance
16.	Organisational Behaviour (116)	The objective of this paper is to familiarize the student with basic concepts and behavioral process in an organisation to enable him to develop and adopt effective strategies.
17.	Marketing Management (117)	The objective of this paper is to familiarize the students the modern Marketing Concepts; tools said techniques to develop their skills required for the performance of marketing functions
18.	Human Resource Management (118)	The basic objective of this course is to help the students to acquire and develop decision making skills in relation to meaning people in organizations.
19.	Financial Management (119)	The Objective of this course is to familiarize the students with basic concepts and the various accounting techniques in financial decision making and control.
20.	Production Management (120)	To impart knowledge about the basic concepts, techniques and methods of Production Management.
21.	Marketing Research (122)	The purpose of this paper is to enable students learn the process, tools and techniques of marketing research.
22.	Quantitative Techniques (123)	The objective of the course is to help the student in understanding the various quantitative techniques in business

		studies.
23.	Sales and Advertisement Management (124)	The basic objective of this paper is to acquaint students with management of a firm's sales operations, as well also with the theory and practice of advertising.
24.	Investment Management (125)	The objective of this course is to help students understand various issues in security Analysis& portfolio management
25.	Material Management (126)	This Course aims at acquainting the students with the importance and various techniques of Material Management
26.	Business Policy and Strategy (127)	To help students formulate and strengthen the effective strategies of day to day business.
27.	Entrepreneurship and Small Business Management (128)	The purpose of this paper is to provide exposure to the entrepreneurial culture and industrial growth so as to prepare them to set up and manage their own small units.
28.	Business Taxation (129)	To impart knowledge about the concepts, provisions and justification of Income Tax and Wealth Tax in India
29.	Business Ethics and Social Responsibility (130)	To impart knowledge about Business Ethics and Social Responsibility

--	--	--