

### 7.3 Institutional Distinctiveness

**Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust Provide the weblink of the institution in not more than 500 words**

The college became one of the pioneers in promoting quality education in commerce (B.com), management (BBA) and computer education (BCA) on par with the best available in the region. The commitment and the dedication of management and faculty members enabled the college to thrive well over the years. It is considered as leader in best of education at university level.

#### **Vision**

Shri Shankaracharya Mahavidyalaya shall be among the best Educational Institutions in Central India imparting high quality education, training and an acclaimed center for Research, consultancy and continuing education.

#### **Mission**

Shri Shankaracharya Mahavidyalaya is dedicated to the creation and transmission of new knowledge. In its pursuit it will focus on ethos of our ancient culture and shall inculcate the values of good conduct and morality.

#### **Core Value**

Shri Shankaracharya Mahavidyalaya shall exhibit

- ♦ Team Work
- ♦ Moral and Ethical values
- ♦ Mutual Trust and Respect
- ♦ Honesty and Integrity
- ♦ Dignity of Labour

#### **Institutions Distinctive Characteristics**

- ♦ Located in the mid of the Bhilai city, ensuring easy accessibility to the students.
- ♦ The campus has an aesthetic environment with temples in and around the campus. The aura is so spiritual that inculcates proper habit in students and maintains the ultimate 'Guru Shishya' bond in our Gurukul.
- ♦ Best College Award given by Pt. Ravishankar Shukla University for PIAC (Performance Index for Affiliated Colleges) among 259 colleges during the session 2014-15 & 2015-16
- ♦ Best NSS Unit Award among 1100 units in CG by Pt. Ravishankar Shukla University during 2014-15 and cash prize of Rs. 10000/-
- ♦ Awarded with 1<sup>st</sup> prize for Best Practices (NAAC Guidelines) by Durg District Quality Circle Govt. VYT PG Autonomous College, Durg in 2016-17
- ♦ A streamlined procedure of functioning with UGC recognition of 2(f) & 12 (B) and affiliated with University.
- ♦ College is also ISO 9001:2015 certified institution.
- ♦ Addressing Needs of Society
- ♦ Provide aesthetic environment.
- ♦ Creating good citizens for the future.
- ♦ Inculcating discipline in the students.
- ♦ Equal education & facilities for all

#### **Institutions Tradition and Values**

- ♦ Higher education imparting quality based education.
- ♦ Provide platform for excellence in academic growth.
- ♦ Prepare students to face the challenges of the competitive world.

Vision and mission are communicated to students, teachers, staff and other stakeholders through:

- ✦ Prospectus
- ✦ Lectures
- ✦ Sign boards
- ✦ Meetings and career guidance programmes.
- ✦ Website\_ ssmv.ac.in
- ✦ SSMV AARAMBH APP

### **Organizational Goals:**

#### **Details of the yearly plan of the institution in tune with the organizational goals:**

- ✦ To begin lectures on the first working day of the forthcoming session.
- ✦ To ensure 100% utilization of lecture timings.
- ✦ Academic Calendar is prepared before the beginning of the session.
- ✦ It is a plan for the whole academic year and it helps us to achieve organizational goal with optimum efficiency and better co-ordination.
- ✦ To provide maximum opportunities to students in terms of academics, sports, co-curricular activities and exposure to international advancements and thereby encouraging overall development.
- ✦ To make best use of modern teaching tools like audio-visual screening, Short movie screenings, role plays, skits, simulation, field visits and surveys, mock interviews, visits, dramas, assignments, presentations, projects amongst others.
- ✦ To introduce more practical sessions for subjects which are difficult and lectures than prescribed by the university.
- ✦ To interact with guardians from time to time regarding progress of their ward through Parents meet at regular interval.
- ✦ To encourage mentoring by teachers, emphasize on communication skills amongst vernacular students.
- ✦ To regularly maintain, repair and upgrade infrastructure to facilitate effective teaching-learning mechanism.
- ✦ To augment library resources with newer editions and more number of titles.
- ✦ Semester / Yearly teaching plan execution helps us provide quality education.
- ✦ To Encourage faculties for participation in professional development programmes such as seminars, workshops and conferences as well as publishing books and research paper in reputed unpaid UGC listed/SCI/SCOPUS/ Web of Science Journals.
- ✦ To fulfill our social objectives we conduct and participate in various extension activities through NCC, NSS and Prerna Teachers' Association.
- ✦ To use our Annual College Magazine and other Publications as a tool for spreading social messages.
- ✦ To organize seminars and conferences in our campus.
- ✦ To introduce schemes such as book banks, free ships and earn and learn policy for economically backward students.
- ✦ To inculcate the habit for the support for environment we provide a clean atmosphere and green campus. Smoking is prohibited in our campus.
- ✦ To encourage Energy Conservation and proper utilization of natural resources through Composting.
- ✦ By empowering students with more responsibilities for planning and execution we develop leadership qualities amongst them.

- ♦ Additional measures such as test series, tutorials, remedial lectures, etc will be implemented in different departments to improve the quality of education.
- ♦ Performance of students in first term examination is communicated to the guardians in case their result is found to be unsatisfactory.

### **Future**

- ♦ Creation & Transmission of Quality Education